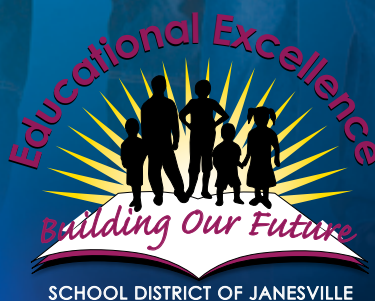


Rhyme

**Bringing the
Worlds of
Technology &
People together**





"Workflow analysis requires the examination of administrative processes to identify whose involved, what role they play in the process, why they're involved & where this information goes. Once the who, what, why & where are identified, the goal is to improve workflow & thus reduce expense by minimizing manpower involvement. This can only be accomplished with a fierce commitment to organizational improvement & this is the only way we can close the consumption gap between the technology we own & how well it's utilized."

Rhyme offers K-12 Schools A Brighter, Cost-Effective Future

When K-12 schools work with vendors, they need them to bring new and inventive solutions to the table.

So often, the majority of vendors don't understand the unique needs of K-12 schools; how faculty and staff use printing/copying solutions, and how much it matters that a third grader developmentally looks incredibly different than a sixth grader, who is different than a high school sophomore. Rhyme understands this: In the way the students are different, their need for Rhyme products and solutions are varied and unique.

It's about listening to our customers carefully – accepting the challenges they present us, and taking charge to develop solutions for their specific needs. While there are so many opportunities in today's 21st Century economy and market to leverage print, copy, fax, and scan technologies, yesterday's solutions are not what today's school environments require.

Because Rhyme has an education focus, and because we've been deeply listening to schools and their needs for many years, we are positioned to bring solutions to the table for K-12 schools. In the School District of Janesville, we've been able to help them address their needs – the needs of faculty vs. staff vs. students of different age levels. Together, we have addressed every aspect of contemporary performance solutions including deployment strategies, PaperCut for data capture, secure print for control of confidentiality and waste, and follow-me printing for faculty and student ease of access.

Rhyme has a vision: and that vision sets a new standard in the field of school printing, copying, faxing, and scanning that leverages contemporary fleet deployment strategies by carefully deploying properly sized and appropriately featured MFPs based on their usage data, the School District of Janesville has been able to remove 463 old laser and inkjet printers from their fleet's footprint. Dr. Smiley, said, "By removing the old printers, which cost at least \$.05 cents per page, we have been able to drive our printing costs down. The MFPs are incredibly cost effective and efficient."



Rhyme can help develop a vision for your school that transforms your existing business practices, and save your time and money.

Dr. Smiley (CIO) said, “Together with Rhyme, we have developed a contemporary vision to move our District into the 21st Century with a comprehensive print/copy/scan solutions. Rhyme has made it possible for us to take advantage of today’s deployment practices.”

PaperCut software is a powerful tool for capturing data to drive decision making. “The decision of where to deploy units in schools and how to size them, can be significantly informed by the data we now have in PaperCut,” said Dr. Smiley. “We recently redeployed two units for a school because the data showed how much one large unit was being underutilized, and how much demand was on another one, using it well beyond its design specifications. We now have them correctly positioned in the school for maximum efficiencies and life expectancy.”

Secure print addresses the need for confidentiality and privacy Schools are able to leverage their existing door Fobs to control waste, unwanted print jobs, and address faculty’s need for confidentiality. “Schools can use Secure print and their door security Fobs to empower faculty and staff to release their print jobs when they want them and in a way that confidential information is not left unattended. Dr. Smiley, said, “Confidential information left in the MFPs exposes the district to potential liability. Secure print manages that liability and helps everyone trust that what they print will be for their eyes only.” Reporting features are also enhanced through the power of Secure Print. Detailed information is available down to the user level, making it possible to charge back schools, departments, or individual users based on the needs of the District.

These solutions were specifically designed and developed for the education market, as was the pricing used. Rhyme fully supports its government and non-profit customers by participating with all US Government and State of Wisconsin contracts that offer the most aggressive pricing through a stringent bidding process.

