



Earn free HP products for your office with HP PurchasEdge.

Watch your everyday supplies purchases add up to the latest HP printers, digital cameras, PDAs and more.

How does the program work?

As a PurchasEdge member, you'll earn points when you buy qualifying HP supplies from participating resellers. Once you've accumulated enough points, you can redeem them for more than 250 of the latest HP products at www.purchasedge.com.

What's in it for you?

- Earn free products—including HP printers, scanners and digital cameras—just for continuing to purchase the same HP supplies you already use.
- Get instant access to account information, program news and special promotions via a password-protected website, plus a quarterly account summary.
- Hassle-free invoicing—your participating reseller will send your invoices to HP for you.
- Receive 150 welcome points for joining.

Are there any program requirements?

PurchasEdge is designed for business customers who purchase \$500 (\$559.55 CAD*) or more in qualifying HP printing supplies per year. This minimum allows you to accumulate points and earn products quickly enough for the program to be rewarding.

What kinds of purchases qualify for points?

Almost all HP supplies purchases qualify. You'll earn points for buying many of the HP supplies you already use, including print cartridges and paper—even storage media. For a complete list of qualifying HP supplies, visit the PurchasEdge website.



How are points awarded?

You'll earn one PurchasEdge point for every \$4 (\$4.48 CAD*) you spend in qualifying HP purchases. For example, if you buy \$2,000 in qualifying HP supplies, you'll earn 500 points. That's enough for a free HP Deskjet photo printer!

How do you redeem points?

As a PurchasEdge member, you can log in to www.purchasedge.com at any time to redeem your points for over 250 of the latest HP products.

How do you enroll?

Your participating reseller can invite you to enroll via an e-mail invitation, postcard or web banner. Simply accept the program invite and fill out any missing contact information. Once PurchasEdge has processed and accepted your application, you'll receive 150 welcome points as a thank you for joining.

How will your information be used?

Any member information submitted as part of the PurchasEdge program will be used in accordance with HP's privacy statement as posted on the HP website: <http://welcome.hp.com/country/us/eng/privacy.htm>.

Learn more online.

To find out more about PurchasEdge, or to view our program demo, visit www.purchasedge.com.

Contact us.

Hewlett-Packard PurchasEdge Support Center
 Web: www.purchasedge.com
 E-mail: support@purchasedge.com
 Phone: 1-888-264-6599
 Fax: 1-888-264-6598

*As of 9/14/06. Rates subject to change.

© 2007 Hewlett-Packard Development Company, L.P.
 The information contained herein is subject to change without notice.
 4AA0-0076 ENUC

